



omnicommerce

The Business

BISON is a nationwide supplier of fixings, support systems and bracketry to the mechanical and electrical, and building engineering services industry. With first tier, top quality relationships in place with many of the UK's largest contractors, they supply direct to site and have an outstanding track record in the very best customer service.

The Problem

Bison use OGL for their enterprise resource planning including sales, purchases, and stock management. They had several ad hoc reporting solutions using the data from OGL but were looking for something that gave them greater visibility over the drivers of their business performance.

The Solution

Omnicommerce developed a way to regularly tap into the rich data inside OGL with the data being harvested overnight. Once extracted from OGL this data was manipulated to provide Bison with world class insight covering areas such as:

- Category Performance
- Product Profitability
- Customer Analysis
- Geographic Performance
- Delivery Analysis
- Stock Turn
- Depot Analysis
- Purchasing KPIs
- Pricing Analysis
- Budget Variances

In addition to the above we were able to load the Bison data into our Omnicommerce B2B Customer Suite with over 40 pre-defined customer analyses.

The Results

"Since working with Omnicommerce we have transformed our understanding of the drivers behind our performance and have used the insight to change the priority of the team and measure progress in near real-time" – Simon Browning, Managing Director, Bison.

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If you would like to find out more about how Omnicommerce can help your business contact steve@omnicommerce.co.uk for a free consultation or visit our website at omnicommerce.co.uk